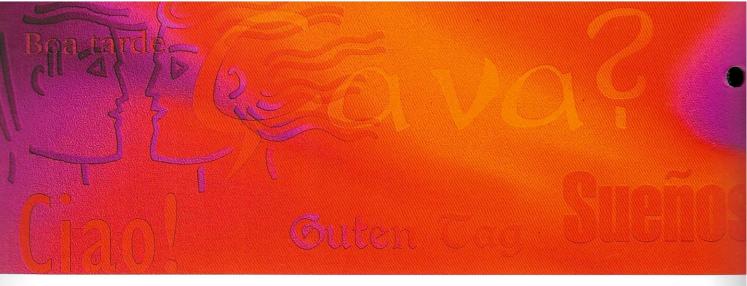
LANGUAGE Learning 1996/7 TV Radio Print Audio Video CD-ROM





WELCOME TO THE BBC WORLD OF LANGUAGES...

The BBC is the world's biggest educational broadcaster and foremost publisher of language learning resources. This year we are pleased to offer language teachers, tutors and learners a new developed service.

MORE RANGE

Language learning materials in fifteen world languages ranging from simple survival guides to comprehensive courses. This year's highlights include *Deutsch Plus*, a major new multiple media German course comprising a twenty-part television drama, a linked radio series, and a comprehensive print and audio course (see page 4).

For younger students of German, the *Hallo aus Berlin* course enables teachers to capture the interest of all 11 to 13-year-old students with a new motivating and contemporary television series featuring young Berliners plus fun animations and songs (see page 18).

MORE OPPORTUNITIES

More opportunities to view and record programmes with BBC language programmes now appearing across the schedules: television programmes for adults are shown on BBC1 Sunday mornings and in the regular languages strand of *The Learning Zone* on BBC2 Monday mornings 4.00–5.00am, throughout the year.

Television programmes for schools are shown during term time on BBC2 Daytime on Two weekdays, and NightSchool TV on *The Learning Zone* Tuesday, Wednesday and Thursday mornings between 2.00am and 4.00am.

Radio programmes for adults are broadcast on Radio 4 Long Wave, Sunday evenings between 8.00pm and 10.00pm from October to February. At the time of going to print, transmissions for this year had not been finalised.

CONSISTENT SLOTS

A regular languages strand, at a consistent time every week, offering programmes throughout the year for adults learners — BBC Languages in *The Learning Zone* (please see left).

NEW TECHNOLOGY

Our first resource using the latest interactive technology, the *Clémentine* CD-ROM adds a whole new dimension to learning French for 14 to 16 year-olds. As they are led through an exciting adventure game based on the television series, they practise and consolidate their language skills (please see page 23).

NEW AUDIO SERVICE

The new audio tapes site licence for educational establishments offers institutions the opportunity to make multiple copies of the audio components of selected adult language courses, for only twice the price of the cassette (please see order form).

YOUR COMMENTS

We welcome your comments or feedback on this brochure and any other aspect of BBC Education language learning programmes and resources. And it is easier than ever to get the information you want and to keep in touch – please see right.

We hope you have a great language learning year and good luck!

KEEPING IN TOUCH

EDUCATION INFORMATION

Telephone the BBC Education Information service and your language query will be dealt with in person by a member of our team. As well as giving you the details you require, you may request free information by post, or add your name to the languages mailing list. An answerphone operates outside normal office hours:

- telephone 0181 746 1111
- fax 0181 752 4398
- e-mail education_information@bbc.co.uk
- write to BBC Education Information, Room G420, BBC White City, 201 Wood Lane, London W12 7TS.

TRANSMISSION TIMES

The transmissions of television and radio broadcasts are always subject to change. We ask that you check the dates and times published here:

- with BBC Education Information
- with the transmissions update sheet inserted in this brochure
- on the BBC Education On-line site on the Internet http://www.bbcnc.org.uk/education
- on pages 635–639 of CEEFAX
- · in Radio Times.

ORDERING RESOURCES

All resources featured in this brochure are available direct from us via the order form enclosed. Resources for adults are also available through booksellers unless otherwise indicated.

MORE FREE COPIES

More copies of this brochure are available on request from BBC Education Information. Please ask to have your name and address added to our languages mailing list to receive future editions and further information when available.

CONTENTS

FOR ADULT LEARNERS

FURTHER INFORMATION

4
6
10
12
14
16
17
18
20
24
26



GERMAN.

ADULTS

FOR

eutsch Plus is a dynamic new introduction for adult beginners to the German language and culture. It provides a complete multiple media package, enabling learners to develop essential language skills. The television series, recorded on location in Germany, and the course cover a wide range of language situations, with special emphasis on the workplace. Deutsch Plus is suitable for learning in the classroom or independently at home for leisure, work or study. It is also appropriate for students working towards GCSE or vocational accreditation in schools and colleges.

DEUTSCH PLUS

TV/RADIO/PRINT/AUDIO ADULT BEGINNERS

Autumn 1996

20 x 15 minute programmes Sunday mornings from late September 1996

BBC1

progs 1–10 4.00–5.00am Mondays 25 November, 2 and 9 December 1996 progs 1–20 4.00–5.00am Mondays 10, 17, 24 February, 3 and 10 March 1997

TELEVISION

BBC2 The Learning Zone

Set in a Cologne television station called *Deutschland Plus*, this twenty-part drama uses its true-to-life storyline to take learners through all the key themes required by beginners in German.

Follow the main character Nico, as he copes with both work and a foreign language, and watch a number of extracts from *Deutschland Plus*' own programmes, including authentic documentary items from German television (subtitled in English), vox-pops, adverts, and extracts from regular shows such as 'Fitness Freddie'.

The programmes carry the four key themes of work, love, adventure and learning the German language, and woven into the fictitious storyline are some social realities of modern Germany.

There is also an additional 30-minute introductory programme *Introducing Deutsch Plus* for tutors and learners giving an overview of the series plus suggestions of how the programmes and published course materials can be used in the classroom or for self-study.

 1×30 minute programme 4.00-4.30am Monday 16 September 1996 repeat 30 September and 25 November 1996

BBC2 The Learning Zone

RADIO

16 x 30 minute programmes 8.00–8.45pm from Sunday 6 October 1996

Radio 4 LW

The *Deutsch Plus* radio series contains news, features and interviews from the German-speaking world. With additional listening material and explanations, the programmes provide further opportunities for language learners to hear real everyday spoken German.



Meet Nico, Elke, Frau Weiss, Frau Maier, Herr Scholler, Ulli and Anna at the Deutsch Plus television station

COURSE MATERIALS

available September 1996

Course book 39918X £12.99

Cassette pack 1 (2 x 75 minutes) 39921X £12.99

Cassette pack 2 (2 x 75 minutes) 400315 £12.99

CD pack (4 x 75 minutes) 399228 £35.00

Tutor's guide 399198 \$19.99

Tutor's cassette pack (2 x 75 minutes) 400285 £14.99

Activity book 399201 \$4.99

Book and cassette pack 400293 £37.50

TV Study Guide 003109 \$5.00

COURSE BOOK

Complementing the broadcasts, the course book, audio and activity book comprise a fully-integrated beginner's course



with all the material needed for learners working alone or in a class. The course book features three main sections:

- 1 Willkommen and Hallo: a simple introduction to the basics of the language plus extracts of the television drama in pictures.
- 2 Erste Kontakte: units 1–16 continue the storyline and present a number of

key language functions in a wide range of topic areas.

3 Treffpunkte: units 1–16 Plus revisit the topics covered in Erste Kontakte and expand and develop the topics and functions. Based on a wider range of authentic source materials or realia, with further development of the four skills, these units take the learner from simple comprehension to controlled production and on to more open-ended activities. The book also contains language notes, the text of conversations featured on the cassettes, exercises to practise speaking, understanding, listening and reading, learning tips, cultural background information on German-speaking countries, a full reference grammar section, glossary and answers to exercises.

Audio

The four C75 cassettes or CDs are packed with language explanations and carefully-graded activities for listening, understanding and speaking. Real-life conversations in German plus selected extracts from the television drama, show the spoken language in everyday use. The audio is recorded in Jena, Lübeck and Mainz.

TUTOR'S GUIDE AND TUTOR'S AUDIO

The tutor's guide offers clear practical help in teaching *Deutsch Plus*. It is full of ideas, teaching steps and extra materials for using in class such as photocopiable worksheets and cue cards. There is also a special set of tutor's audio cassettes which contain all the core student audio minus the English explanations and presentations, for ease of use in the classroom.

ACTIVITY BOOK

The activity book provides a wide variety of activities for extra practice in reading and writing, plus exercises to repeat vocabulary and a key with answers to all the activities.

TV STUDY GUIDE

A *Deutsch Plus* TV study guide is planned for December 1996. For use with the programmes either in the classroom or for self-study, it contains key phrases and listening activities based on the language of the programmes, plus an answer key and full transcripts. (Not available through booksellers.)

DEUTSCH DIREKT!

PRINT/AUDIO
ADULT BEGINNERS

Course book 210990 \$8.99

Cassette 1 (x 90 minutes) 211822 \$6.99

Cassette 2 (x 90 minutes) 211857 £6.99

Cassette 3 (x 90 minutes) 211865 \$6.99

Cassette pack (3 x 90 minutes) 367474 £19.99

Book and cassette pack 214910 \$29.99

Activity book 215461 £5.99

Tutor's notes 211814 £3.99

This popular beginner's German course is based on dialogues and interviews recorded on location in Germany and Austria and features the everyday language needed for travelling or working in a German-speaking country. The course book covers key topics, the three cassettes include the dialogues and provide listening and comprehension practice, and the activity book contains exercises, and self-assessment tests.

GET BY IN BUSINESS GERMAN

PRINT/AUDIO
BUSINESS

Book 364181 \$4.99

Book and cassette pack (2 x 75 minutes) 364440 £14.99

A quick and easy introduction to the language skills needed in a business situation. The book contains key words and phrases, information on aspects of the German business world, plus instant help with placing orders by telephone, sorting out invoices and dealing with correspondence.

A *German Means Business* training videopack is available from BBC for Business. Please call 0181 576 2361 for details.

FRENCH

FOR ADULTS

THE FRENCH EXPERIENCE 2

TV/Radio/Print/Audio Adult Beginners



Autumn 1996

10 x 15 minute programmes4.30–5.00am Monday 30 September 19964.00–5.00am Mondays 7 and 14 October 1996

BBC2 The Learning Zone

Course book 40020X \$14.99 available August 1996 Cassette pack 1 (2 x 75/80 minutes) 400250 \$14.99 Cassette pack 2 (2 x 75/80 minutes) 400307 \$14.99 Television transcripts 00198X \$3.00

This new series takes students to a more advanced level in speaking, reading, writing and understanding French.

The second-level course is designed for people who have a basic knowledge of French who would like a francophone supplement to a metropolitan French course.

TELEVISION

The French Experience 2 builds on the first series and offers a mix of teaching scenes and information about three very different parts of the French-speaking world: Senegal, Guadeloupe and Quebec.

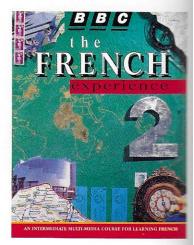
The programmes are:

- 1 Langues et pays
 An introduction to the people and landscapes of Senegal,
 Guadeloupe and Quebec and what the French language
 means to them.
- 2 Identités
 The ethnic origins that create a sense of identity, a former slave island in Senegal and a priest's view of the racial mix in Guadeloupe.
- 3 Argent Ways of earning money, learning how to bargain, making money out of waste, and a family fortune in sugar.
- 4 Environnements
 Coping with hurricanes in Guadeloupe and snowstorms
 in Quebec, and dreams of exploiting an island paradise.
- Gastronomies
 Culinary traditions, recipes, the low-down on bananas and a weekend of insect eating.
- 6 Métiers People talk about their work, including Quebec's top landscape photographer and an organiser of adventure holidays.
- 7 Générations et traditions Children and parents discuss family life, and a collective of fisherwomen transform traditional roles in Senegal.

- 8 Transports et voyages Sorting out travel problems, the founder of one of Quebec's biggest industries, inventor of the snowmobile, and how an isolated island keeps moving in winter.
- 9 Sociétés
 The case for teaching Creole in Guadeloupe, the pros and cons of independence in Quebec and the problems of the Montagnais Indians, once nomadic but now assigned to a reserve.
- 10 Loisirs et fêtes Celebrations, anniversaries, how National Day is celebrated in Senegal and winter carnivals in Quebec.

COURSE BOOK

The course book is divided into ten units, each containing dialogues, authentic texts, explanations of key language and a wide variety of activities, including extended reading and listening passages. Learners can expand their ability to speak, understand, read and write French in a wide range of useful everyday settings.



Audio

Many of the conversations on

the cassettes are recorded on location in France, Switzerland, Belgium and the Ivory Coast and help the learner develop an 'ear' for the language.

TELEVISION TRANSCRIPTS

The booklet containing all the television transcripts includes glossaries of some of the more difficult words and phrases. (Not available through booksellers.)

FRANCOPHONIE

5 x 30 minute programmes 9.15–9.45pm from Sunday 6 October 1996

Radio 4 LW

As part of *The French Experience 2* course, *Francophonie* on Radio 4 LW introduces the French-speaking world – the people, the gastronomy, and the culture.

The programmes are:

- 1 Le Tour du Monde Francophone en 30 minutes
 a quiz on le monde francophonie
- 2 Le Québec
- 4 La Côte d'Ivoire
- 3 La Tunisie
- 5 La Belgique

THE FRENCH EXPERIENCE 1

TV/PRINT/AUDIO/TRAINING VIDEO ADULT BEGINNERS

Autumn 1996, Spring 1997

20 x 15 minute programmes 9.00–9.15am from Friday 20 September 1996 prog. 5 repeat 25 October 1996 prog. 6 repeat 21 February 1997 (unsubtitled)

BBC₂

4.00–5.00am Mondays 6, 13, 20, 27 January and 3 February 1997 (subtitled)

BBC2 The Learning Zone

Course book 367814 £10.99

Cassette pack 1 (2 x 75 minutes) 399023 £12.99

Cassette pack 2 (2 x 75 minutes) 399384 £12.99

CD pack (4 x 75 minutes) 399031 £35.00

Book and cassette pack (4 x 75 minutes) 399104 £37.50

Activity book 399015 £4.99

Tutor's guide 399007 £19.99

Tutor's cassette pack (2 x 90 minutes) 399368 £14.99

Television transcripts, free

A fully-integrated multiple media French course for adult beginners, providing a rich resource for language learning which is both educational and entertaining.

TELEVISION

The television programmes, filmed on location in France, reveal the everyday lives of French people, focusing on key language themes, while exciting screen graphics help learners concentrate on the main language to be learned. The programmes are:

11	ie programmes	are
1	Présentations	

- 2 Famille
- 3 Professions
- 4 Ville et campagne
- 5 Les courses
- C To the Course
- 6 Toutes directions
- 7 A toute vitesse8 Hôtels et campings
- O I III
- 9 Intérieurs
- 10 Loisirs

- 11 Bon appétit
- 12 Forme et santé
- 13 Au travail
- 14 Plaire et séduire
- 15 Par tous les temps
- 16 Voyages
- 17 Langues et travail
- 18 Vacances
- 19 Culture
- 20 Les couleurs de la France

COURSE BOOK

Twenty main teaching units plus regular revision and review



sections teach the language in an interesting and meaningful way that can be easily adapted to individual needs. A reference section includes a language summary, answer key, transcript of the audio cassettes and a French/English glossary.

Audio

The four 75-minute student cassettes and CDs, to be used with the course book, contain a teaching section with explanations in English and a listening section to help attune the ear and develop a good French accent.

ACTIVITY BOOK

The activity book provides a wide variety of activities for extra practice in reading and writing, plus exercises to repeat vocabulary and a key with answers to all the activities.

TUTOR'S GUIDE AND TUTOR'S AUDIO

The A4 loose-leaf guide contains a summary of the main teaching points, learning objectives and key vocabulary for each unit, with suggestions for pair, group and whole class activities, worksheet masters and ideas for assessment.

The tutor's audio contains all the core French dialogues and listening and speaking activities from the student cassettes, minus the English introductions and role-play activities.

TELEVISION TRANSCRIPTS

Free factsheets with transcripts of the programmes are available on receipt of an A4 s.a.e. (36p stamp) from The French Experience Factsheets, PO Box 7, London W5 2GQ.

A training videopack is also available from BBC for Business. Please call 0181 576 2361 for details.



FRENCH EXPERIENCE KNOW HOW

TV

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ADULT BEGINNERS

between 4.00–5.00am Mondays 9, 16 September 1996 repeat 9, 16 June 1997

BBC2 The Learning Zone

For beginners, a speedy route through the French language with this special compilation of all the basic language scenes featured in *French Experience 1* and 2. Short extracts will follow the *Greek Language and People* series throughout August. This is followed by a 60 minute programme on 9 September and a 30 minute programme on 16 September.

A Vous La France!

Print/Audio
Adult Beginners

Course book 210117 \$8.99 Tutor's notes 210931 \$4.99

Cassette 1 (x 60 minutes) 210761 &6.99

Cassette 2 (x 60 minutes) 210923 \$6.99

Cassette pack (2 x 60 minutes) 367466 \$12.99

Book and cassette pack (2 x 60 minutes) 214902 \$23.99

Activity book 360747 \$4.99

This widely acclaimed beginner's French course is ideal for those who want to acquire a good basic knowledge of French and build a strong foundation for further learning. It

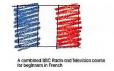


covers the key language skills required to make the most of any French trip – ordering a meal, making a telephone call, etc.

The comprehensive book gives full explanations of the grammar and extensive vocabulary lists.

The two 60-minute cassettes include location recordings and guidelines in English.





FRANCE EXTRA!

Print/Audio
Adult Intermediate

Course book 211008 £11.99 Cassette pack (3 x 75 minutes) 211830 £19.99



This second-stage course follows on from *A Vous La France!* and takes students up to an intermediate level. Building on situational language, it covers areas such as expressing interests and opinions in French. The course book contains notes, background information and a full reference section.

The three 75-minute cassettes, based on conversations recorded in rural Provence

around the towns of Manosque and Gréon-les-Bains, contain interviews and supplementary exercises. $\ -$

FRANC-PARLER

Print/Audio
Adult Intermediate

Book 211970 £9.99

Cassette pack (2 x 90 minutes) 212136 \$12.99

This third-stage French course helps students to improve their conversational French by introducing them to a wider range of spoken French in a variety of locations and situations.

The book contains texts for comprehension and listening practice, grammar explanations and exercises, and essential phrases. The two 90-minute cassettes contain conversations recorded in Lille, Provence and Rouen as well as exercises for comprehension, listening

and pronunciation.



improve vour spoken French

RESTART FRENCH

Audio

ADULT BEGINNERS

Cassette pack (2 x 75 minutes) 367229 £9.99

Restart French is a lively and motivating audio package for those with some prior knowledge of French who would like



to improve their oral language skills. The course covers key language topics – going to France, greetings, work, customs, food and drink, travel, sport and leisure – and provides ample repetition and regular progress checks to supplement your learning.

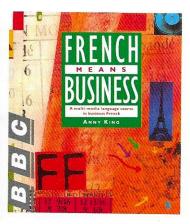
FRENCH MEANS BUSINESS

PRINT/AUDIO/TRAINING VIDEO BUSINESS

Course book 363436 £12.99 Cassette pack (3 x 75 minutes) 364009 £23.99 Book and cassette pack 367539 £35.00

Aimed at those with some knowledge of French, this course is designed to meet the needs of a business person visiting France or dealing with French-speaking business contacts.

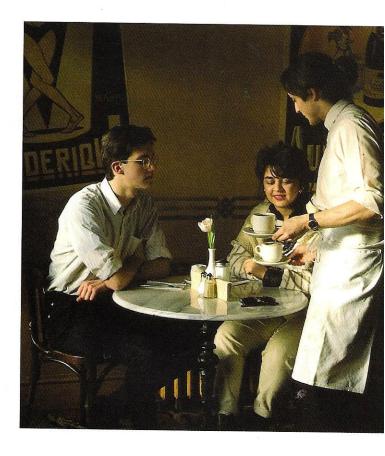
Based on authentic location recordings, it will enable you to operate effectively in French in straightforward business



situations, such as giving a short presentation on your company and its products, and discussing basic business matters.

The social language of business meals is also included as well as a full explanation of cultural differences.

A training videopack is also available from BBC for Business. Please call 0181 576 2361 for details.



GET BY IN BUSINESS FRENCH

PRINT/AUDIO
BUSINESS

Book 364734 £4.99

Book and cassette pack (2 x 75 minutes) 364459 \$14.99

Get By in Business French is designed for business people who want a quick and easy introduction to the kind of language skills which will help them survive in a business situation in France.

The book offers key words and phrases, conversations and background information on aspects of business life in France, e.g. placing orders by telephone, sorting out invoices and dealing with letters and faxes.

The two accompanying cassettes enable you to become familiar with the sounds of the language and to practise pronunciation.



SIPANISH

FOR ADULTS

SUEÑOS WORLD SPANISH 2

Radio/Print/Audio Adult Intermediate



Autumn 1996, Spring 1997

11 x 15 minute programmes 9.15–9.30pm from Sunday 6 October 1996 5 x 30 minute programmes 9.00–9.30pm from Sunday 29 December 1996

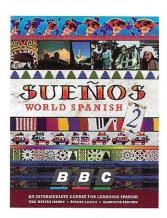
Radio 4 LW

Course book 400366 £13.99 available August 1996 Cassette pack 1 (2 x 75 minutes) 400382 £13.99 Cassette pack 2 (2 x 75 minutes) 400390 £13.99

RADIO

Each of the initial 15-minute programmes focuses on the language – an authentic interview is followed by an exploration of the language used and the context. The 30-minute programmes revisit the topics featured earlier and add a cultural dimension, with language explanations, helpful tips and motivating additional material to make enjoyable listening. The programmes follow the topics and themes of the accompanying course book.

Course Book



The Sueños World Spanish 2 course book and audio are divided into ten units, each with dialogues, authentic texts, explanations of key language and a wide variety of activities including reading and listening passages. Learners can expand their ability to speak, understand, read and write Spanish in a wide range of useful everyday settings.

Audio

The audio cassettes contain recordings of Spanish speakers from a range of countries, helping listeners to understand the language as it is really spoken.

SUEÑOS WORLD SPANISH 1

TV/RADIO/PRINT/AUDIO/TRAINING VIDEO ADULT BEGINNERS

Autumn 1996

20 x 15 minute programmes 4.00–5.00am Mondays 21 October, 4, 11 and 18 November 1996

BBC2 The Learning Zone

Course book 399279 £10.99

Cassette pack 1 (2 x 75 minutes) 399457 £12.99

Cassette pack 2 (2 x 75 minutes) 399465 £12.99

CD pack (4 x 75 minutes) 399317 £35.00

Book and cassette pack (4 x 75 minutes) 399473 £37.50

Activity book 399295 £4.99

Tutor's guide 399287 £19.99

Tutor's cassette pack (2 x 75 minutes) 399309 £14.99

Television transcripts 001181 £3.00

Spanish is spoken by more than 300 million people in more than twenty countries. *Sueños World Spanish 1* is an innovative language course offering a valuable insight into the fascinating variety of language and culture throughout the Spanish-speaking world.

TELEVISION

Filmed in Spain, Latin America and the USA, the programmes are:

- 1 El Español Spain, Latin America and USA
- 2 Chicas Mexico
- 3 Mi Buenos Aires Querido Argentina
- 4 El Andaluz Spain
- 5 Salsa Mexico City
- 6 Madrid 24 Horas Spain
- 7 iBienvenidos! Colombia: Quindio
- 8 Barrio Mexico: Guadalajara
- 9 Fiesta Mexico: Patzcuaro
- 10 El Viaje Equador: Quito and the valley of Tigua
- 11 Actores Spain: Almagro, La Mancha
- 12 Románticos Spain and Mexico
- 13 Gaucho Argentina: the Pampas
- 14 El Bosque Costa Rica: the Rain Forest
- 15 Conquistadores Spain: Extremadura
- 16 Vascos Spain: the Basque Country
- 17 De Moda Colombia: Bogotá and Cartagena
- 18 Manos del Uruguay Uruguay
- 19 El Arte Spain: Barcelona and Cataluña
- 20 iAmérica! New York and San Antonio

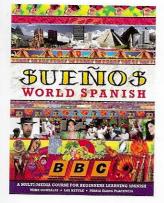
RADIO

Autumn 1996

11 x 30 minute programmes 8.30–9.00pm from Sunday 6 October 1996

Radio 4 LW

Another chance to hear the highlights from these popular magazine-style programmes that provide an illuminating introduction to the Spanish language and a window on the Spanish-speaking world. Presented by Robert Elms, who is also learning to speak Spanish, the programmes include a range of news and features, promoting a greater feel for the language and cultures of World Spanish.



COURSE BOOK

The course book is divided into twenty units and is suitable for complete beginners and false beginners. It presents the language in a clear and structured way with colourcoded explanations which are concise and easy to follow. Each unit contains a special *Temas* section devoted to the cultural richness and full

breadth of the Spanish-speaking world. A review section, *Veamos de Nuevo*, provides clear grammar explanations, further practice and a checklist of learning. The book also offers a comprehensive glossary, and with the student's audio forms a fully-integrated learning package.

Audio

Recorded mainly in Spain and Latin America, the audio helps to develop listening and speaking skills. English presenters guide you through the material, explaining new language.

ACTIVITY BOOK

This 80-page workbook helps you to consolidate and extend your learning, providing additional practice in reading and writing.

TUTOR'S GUIDE AND TUTOR'S AUDIO

A practical guide to teaching the course in an A4, loose-leaf format provides 160 pages of comprehensive ideas, teaching steps and materials for use in a classroom. It includes photocopiable worksheets and cue cards. The two 75-minute cassettes, designed to make teaching easier, contain the key Spanish audio, without English links and explanations.

TELEVISION TRANSCRIPTS

The booklet containing all the television transcripts includes glossaries of some of the more difficult words and phrases. (Not available through booksellers.)

A training videopack is also available from BBC for Business. Please call 0181 576 2361 for details.



ESPAÑA VIVA

PRINT/AUDIO/TRAINING VIDEO ADULT BEGINNERS

Course book 212861 \$8.99

Cassette 1 (x 90 minutes) 212888 \$6.99

Cassette 2 (x 90 minutes) 212896 \$6.99

Cassette pack (2 x 90 minutes) 367482 \$12.99

Book and cassette pack 214937 \$23.99

Activity book 360763 \$4.99

A comprehensive beginner's course in Spanish, comprising course book with language notes, background information, exercises and a reference section. The two audio cassettes feature dialogues recorded in Spain with English guidelines, while the activity book provides explanations and extra exercises for grammatical points covered in the course book.

A training videopack is available from BBC for Business. Please call 0181 576 2361 for details.

PASO DOBLE

Print/Audio Adults/Intermediate

A second-stage course to follow *España Viva* suitable for anyone with a basic knowledge of Spanish who wants to continue to intermediate level. The course book and two audio cassettes contain stimulating interviews recorded in Spain and South America, plus language notes, articles and exercises.

SPANISH MEANS BUSINESS

PRINT/AUDIO/TRAINING VIDEO BUSINESS

Course book 367245 £12.99 Cassette pack (3 x 75 minutes) 369892 £23.99 Book and cassette pack (3 x 75 minutes) 369906 £35.00

Aimed at those with little or no prior knowledge of Spanish, this package will take you quickly through the basics and into the language of commerce. On completion of the course the student will be able to operate effectively in Spanish in straightforward business situations, such as giving a short

presentation and discussing basic business matters.

The course book and cassettes are ideal for both self-study and classroom use.

A training videopack is also available from BBC for Business. Please call 0181 576 2361 for details.

ITAIAIAI

FOR ADULTS

ITALIANISSIMO 1 AND 2

TV/Radio/Print/Audio/Training Video Adult Beginners

Spring 1997

20 x 15 minute programmes 4.00–5.00am Mondays progs. 1–8, 17 and 24 March 1997 progs. 9–20, 7, 14 and 21 April 1997

BBC2 The Learning Zone

A fully-integrated multiple media Italian language course for adult beginners who want to learn the language and discover more about Italy. *Italianissimo 2* takes the learner to A-level standard or equivalent.

ITALIANISSIMO 1

Course book 362332 \$9.99

Cassette pack 1 (2 x 75 minutes) 400323 \$12.99

Cassette pack 2 (2 x 75 minutes) 400331 \$12.99

Book and cassette pack (4 x 75 minutes) with study guide poster 399112 \$39.99

Activity book 399376 \$4.99

Tutor's book 36470X \$15.00

ITALIANISSIMO 2

Course book 364211 £14.99 Cassette pack 1 (2 x 75 minutes) 40034X £14.99 Cassette pack 2 (2 x 75 minutes) 400358 £14.99



TELEVISION

Filmed on location, the first series covers the language of introductions and the basic skills required for socialising, making enquiries and requests.

The programmes are:

1	Immagini	6	Nel mondo della musica
2	In famiglia e fra amici	7	A casa nostra
3	Il tempo libero	8	Che giornata!
4	I pendolari	9	A caccia di funghi
5	Vivere in città	10	La moda

The second stage takes the learner to A-level standard or equivalent. The programmes introduce more complex language skills such as those needed in the workplace or when socialising.

The programmes are:

11 La settimana bianca	16 Posso presentarmi
12 La riviera dei fiori	17 Organizziamoci
13 In vacanza	18 <i>Identità</i>
14 Stile Italiano	19 Lo scambo di cultura
15 La capitale	20 Punti di vista

RADIO

Spring 1997

11 x 30 minute programmes 9.15–9.45pm from Sunday 10 November 1996

Radio 4 LW

This accompanying radio series features presenter Mark Curry who follows the *Italianissimo* course. A tutor is on hand to give motivation, advice and support as key language points are presented and explained. Plus items recorded on location on a range of related subjects help capture the real Italian picture.

COURSE BOOKS

Italianissimo 1

This course is a comprehensive introduction to the language for adult beginners. Covering areas such as introductions, basic socialising and making requests, the language presented is based on audio recorded on location for the book and for the television series and is designed to develop learner's understanding. Grammar explanations follow a unique twin track approach to meet different learner needs.

Italianissimo presenter Anna Mazzotti

Italianissimo 2

Following the approach of book 1, the second stage again uses authentic audio and written texts and continues to develop skills. It also contains more extended reading material and a *cultura* section on Italian poetry and paintings.



Audio

The cassettes are based on location recordings, offer explanations and speaking activities and help the learner develop listening skills.

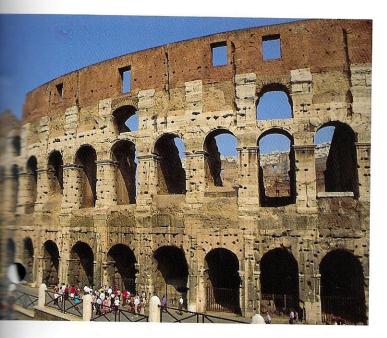
ACTIVITY BOOK Italianissimo 1

The activity book provides a wide variety of activities for extra practice in reading and writing, plus exercises to apply vocabulary and an answer key to all the activities.

Tutor's Book Italianissimo 1

The tutor's book contains all the pages from the course book plus detailed suggestions for classroom activities.

Training videopacks are also available from BBC for Business. Please call 0181 576 2361 for details.



BUONGIORNO ITALIA

PRINT/AUDIO
ADULT BEGINNERS

Book 164794 \$9.99

dealing with prices.

Cassette 1 (x 60 minutes) 165251 £6.99

Cassette 2 (x 60 minutes) 165278 £6.99

Cassette 3 (x 60 minutes) 165375 £6.99

Cassette pack (3 x 60 minutes) 367458 £19.99

Activity book 360755 \$4.99

Book and cassette pack (3 x 60 minutes) 214929 \$29.99

This ever-popular beginner's Italian course focuses on spoken language used in everyday situations – finding the way, shopping, travelling and

The book is based on conversations recorded on location, with key word lists, grammar explanations and cultural background information.

The three 60-minute audio cassettes contain all the recordings and offer an invaluable listening resource. The activity book is ideal for those who want additional exercises.



ITALY MEANS BUSINESS

PRINT/AUDIO
BUSINESS

Book and cassette pack (1 x 60 minutes) 000665 £13.99

Designed to assist business people with a basic knowledge of Italian to refine their linguistic competence and transfer it to a business context. It includes

stimulating material on social and economic topics, including consumer protection, business practice, trade unions, education and politics.

Italy Means Business is suitable for both self-study and classroom use. (Not available through booksellers.)



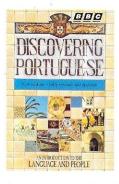
OTHER LANGUAGES

FOR ADULTS

DISCOVERING PORTUGUESE

PRINT/AUDIO
ADULT BEGINNERS

Book 400153 \$12.99 Cassette pack (2 x 60 minutes) 400161 \$14.99



Designed for complete beginners studying on their own or in a class, this revised and updated course provides the language skills necessary for speaking and reading simple, everyday Portuguese.

Part one presents topics such as greetings, finding the way and shopping, while part two offers more extended reading material with

language and cultural explanations.

The two audio cassettes contain dialogues and exercises to help you practise your understanding of the spoken language, as well as encouraging you to speak. They also contain a brief introduction to Brazilian Portuguese. Cultural information on Portugal and its people highlights aspects of the country's life and customs.

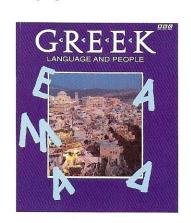
GREEK LANGUAGE AND PEOPLE

PRINT/AUDIO
ADULT BEGINNERS

Book 165758 \$10.99 Cassette pack (2 x 70 minutes) 210389 \$12.99

For anyone travelling to Greece or dealing with Greek speakers, here is a vital introduction which will lead to a sound basic knowledge of the language.

The course book and two 70-minute audio cassettes cover language ranging from everyday situations to expressing feelings, and provide information on Greek life and customs.



JAPANESE LANGUAGE AND PEOPLE

TV/PRINT/AUDIO/TRAINING VIDEO ADULT BEGINNERS

Summer 1997

10 x 30 minute programmes 4.00–5.00am Mondays 5, 12, 19, 26 May and 2 June 1997

BBC2 The Learning Zone

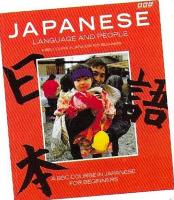
Book 215291 £16.99

Cassette pack (5 x 90 minutes) 215305 \$29.99

Tokyo reporter Yuka Nukina introduces beginners to the Japanese language, culture and society. The series is based on a socio-economic theme and covers relevant and useful language needed to make the most of a visit to Japan. The programmes are:

- 1 Introductions
- 2 All in the family
- 3 All in a day's work
- 4 Shoparound
- 5 Schooltime
- 6 On the road
- 7 Food and entertaining
- 8 Time out
- 9 Give and take
- 10 Japan tomorrow

Invaluable to the holiday-maker and business traveller, the course book presents the basics of the spoken language plus



extensive cultural information about life in Japan, with the emphasis on understanding and communicating in Japanese. The book also contains an introduction to the *kanji* (written characters).

The five accompanying 90-minute audio cassettes offer listening practice with comprehension and

pronunciation exercises, and the

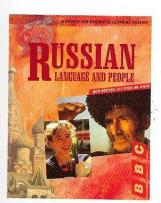
teacher's guide gives ideas for classroom use and language instructional phrases to facilitate target language teaching.

A training videopack is also available from BBC for Business. Please call 0181 576 2361 for details.

RUSSIAN LANGUAGE AND PEOPLE

PRINT/AUDIO
ADULT BEGINNERS

Book 400129 \$13.99 Cassette pack (2 x 75 minutes) 400137 \$14.99



'...a must for anyone keen to acquire a practical grounding quickly.'

The Journal of the Association for Language Learning

Completely revised and updated, this beginner's course offers a sound introduction to Russian language, culture and customs. The book covers topics such as finding your way, shopping, plus a guide to the Cyrillic alphabet, a grammar section and pronunciation exercises.

Designed for self-study and based on authentic source materials, the book and cassettes offer carefully constructed dialogues, exercises, crosswords and puzzles, to help you develop an understanding of spoken and written Russian.

LINGO! HOW TO LEARN A LANGUAGE

PRINT

ADULT BEGINNERS/GENERAL

Book 362758 \$4.99

Lingo! is an essential introductory guide to language learning for everyone considering learning a language for the first time. It offers invaluable information to help you choose the right method for you. There are tips on organising your study time and setting realistic learning targets, plus advice on how to improve vocabulary, grammar and pronunciation.

The book also contains interesting statistical information on different languages and compares their origins, difficulties and world usage.

LEARNING LANGUAGES

TV

ADULT BEGINNERS

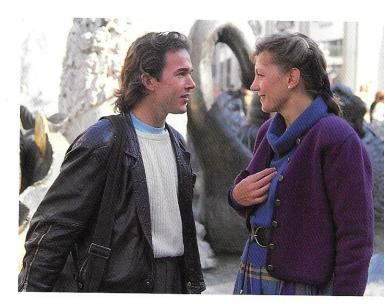


Summer 1996

1 x 60 minute programme 4.00–5.00am Monday 22 July 1996 repeat Monday 31 March 1997

BBC2 The Learning Zone

A must for all language learners studying for leisure or work, or for those just thinking about it. This compilation of extracts from a range of programmes about language learning and learners, illustrates some of the issues involved and offers guidelines on how to be a more effective language learner.



TEACHING LANGUAGES

TV

INSET

Summer 1997

1 x 60 minute programme 4.00–5.00am Monday 23 September 1996 repeat 4.00–5.00am Monday 28 April 1997

BBC2 The Learning Zone

Using extracts from existing programmes about teaching and learning languages (such as Professor Krashen's *A Child's Guide to Language*) and including illustrative clips from BBC language programmes, *Teaching Languages* is aimed at tutors in adult, further and higher education delivering languages in the classroom or through self-access to a wide range of non-specialist language learners.

It suggests ways of integrating broadcasts into the language curriculum to aid learning and develop skills and looks at current methodology in languages, making it an ideal resource for staff development.

FOR ALL ADULT BEGINNERS



GRAMMAR HANDBOOKS

Books £5.99 each

This new series of four grammar handbooks – German, French, Spanish and Italian – offers an essential quick guide for all learners of first- and second-level courses including adult beginners and GCSE students.

Focusing on grammar, verbs and common problems, and with their easy-to-use design, each handbook is a handy but authoritative paperback reference guide which makes the ideal complement to home or class study.

PHRASE BOOKS

French, German, Italian, Portuguese, Spanish: Books \$2.99 each

Travel pack (book and 60-minute cassette) \$8.99 each Arabic, Czech, Greek, Japanese, Mandarin Chinese, Polish, Russian, Thai, Turkish:

Books £3.99 each

Travel pack (book and 60-minute cassette) £9.99 each



The best-selling BBC phrase books, already available in French, German, Spanish, Italian, Greek, Portuguese, Arabic, Turkish, Russian,

Polish, Japanese and Thai,

have two new titles for 1996 - Czech and Mandarin Chinese.

The books are arranged by topic, with key words and phrases, a 3,000–5,000-word mini-dictionary and useful background information about the country. Each phrase cassette enables you to learn the correct pronunciation from native speakers and to practise at your own pace.

It is the complete survival kit for the holiday-maker or business traveller.

GET BY IN... SERIES

Books £3.99 each

Cassette packs (2 x 60 or 90 minutes) £9.99 each Book and cassette packs £12.99 each (not available in Hindi and Urdu)

'It really is difficult to fault these materials. The pack contains a wealth of factual information, relevant structures and vocabulary.'

The Journal of the Association for Language Learning, on Get By in French

The *Get By in...* series covers Arabic, Chinese, French, German, Greek, Hindi and Urdu, Italian, Japanese, Portuguese, Russian, Spanish and Turkish. With this top-selling survival course you can learn all the basic and vital

language to help make your holiday or business trip a success. Learn

to cope with everyday situations – finding your way, booking accommodation, ordering a meal, shopping, meeting people, making telephone calls, etc. And just as important, the *Get By in...* series will help you to understand what people are

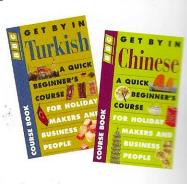
saying to *you*. Easy and enjoyable to use, the series helps set you on the path to learning the language.

The books offer:

- key words and phrases
- · texts of the recorded dialogues
- notes on the dialogue
- explanations of the language
- background information about the country and its customs
- self-checking exercises
- · short reference section
- · answers to the exercises
- a comprehensive word list.

The cassettes offer:

- · all the dialogues
- · help with the language used
- · listening and speaking activities
- plenty of opportunity to practise the key words and phrases.



GET BY IN...VIDEOPACKS

Videopacks – 1 x 60 minute video; 2 x 90 minute cassettes and Get By in... *book and video guide \$29.99 each*

The *Get By in...Videopacks*, available for French, German, Spanish and Italian, are complete language courses offering a quick and easy introduction to each language, which are ideal for tourists, business people and students preparing for basic level accreditation.



THE OPEN UNIVERSITY

Qualify in French or German with the Open University's Centre for Modern Languages

The Open University's Centre for Modern Languages offers undergraduate-level courses and study packs starting at approximately GCSE in French and, from 1997, German. Students successfully completing all three courses in each language will be awarded a University Diploma. Alternatively, the materials are available as self-study mixed-media packs and are suitable for use by teachers in adult, further and higher education, particularly institution-wide language programmes.

Diploma in French or German

With the Open University French and German
Diploma programmes learners will develop their confidence
in speaking and understanding the language, and gain an
appreciation of contemporary French or German culture and
social environment. There are no specific entry requirements
– basic knowledge of the language from a rusty O-level, GCSE
or an equivalent is sufficient, or learners may have achieved a
similar level through evening classes.

Both diplomas consist of three nine-month courses (February to October) which are linked progressively. The courses can also be counted towards the University's BA/BSc degree or the OU Diploma in European Humanities.

Learners are provided with specially-written course books, study guides and audio-visual materials, backed up by personal tutorial and counselling support. During the second and third courses in both programmes, there is the opportunity to attend a residential school in France or Germany.

Other study opportunities

Self-study mixed-media packs and preparatory packs for those returning to language study are also available:

The language learner's good study guide	£5.99
Prélude: get ready for French	£16.00
Cadences: update your French	£99.00
Valeurs: moving on in French	£99.00
Espaces: stepping up your French	£99.00
Perspectives: French in perspective	£99.00
(available May 1996)	
Cafe Einklang: a fresh start in German	Price the
(available October 1996)	THE IDE

Tutor resources

Open learning in languages: a guide for tutors	\$28.00
Handbook available separately	\$12.00

Further information

Full details of the diploma programmes are given in the University's *Courses*, *Diplomas and BA/BSc degrees* prospectus, and details of the study packs are given in the Centre for Modern Languages brochure *Study packs and learning resources*. Discounts are available for the purchase of multiple copies of books and packs. To receive your free copy please call the OU telephone answerline: 01908 365302.

For information on how to use these materials in teaching please write to the Centre for Modern Languages, Open University, Walton Hall, Milton Keynes, MK7 6AA quoting reference CML.BBC.

GERMAN.

FOR SCHOOLS

HALLO AUS BERLIN

TV/PRINT/AUDIO 11–13/BEGINNERS



Autumn 1996

10 x 15 minute programmes 12.15–12.30pm from Thursday 19 September 1996

Resource pack including teacher's notes, transcripts, 30 photocopymasters and audio cassettes 375086 \$17.50 Videopack – 1 x 150 minute video, audio cassette and resource pack 375094 \$57.50 A free programme guide will be available from BBC

Education Information, 201 Wood Lane, London W12 7TS.

Hallo aus Berlin is a new series of ten programmes for beginners in German aged between 11 and 13 years.

Young people from schools in the east and west parts of Berlin welcome us to their city and their homes. During the series, we get to know Marko, Miriam, Daniel, Esther, Thomas and Jessica, and learn about their lives and their interests. Informal interviews in the streets of Berlin (vox-pops) include older people, providing practice and reinforcement of conventions of address (the *du* and *Sie* forms). The programmes are made entirely in German, and provide a rich cultural background to the language used.

Each programme features Rolli and Rita in an animated story, made with the state-of-the-art technique of motion capture. Each week there's a purpose-written song at the end of the programme to help with those elements of the core language that learners find tricky.



The language used has been carefully controlled in order to be accessible to young learners in their first years of studying German. The topics chosen are based on those most frequently explored at this stage (National Curriculum areas of experience A, B and C), and sometimes follow the particular interests or circumstances of the young Berliners. The programmes are:

1 Wir

- 6 Schule
- 2 Familie
- 7 Freizeit
- 3 Zu Hause
- Gesundheit
- 4 In der Stadt
- Ferien und Feste
- 5 Essen und Trinken
- 10 Unser Berlin

Co-production with the Goethe Institute.

SUPPORT MATERIALS

The resource pack contains the teacher's notes, full transcripts, 30 photocopymasters, and an audio cassette of the specially written songs, to develop ideas and themes from

the television programmes and reinforce language learning.



In addition to the materials in the resource pack, the videopack includes the complete series of television programmes. Each programme features an animated story and informal interviews providing practice and reinforcement of the language.

GERMAN GLOBO

TV 9-12/Beginners

Autumn 1996, Spring 1997

10 x 5 minute programmes 12noon–12.05pm from Wednesday 18 September 1996 repeat 1.20–1.25pm from Monday 6 January 1997

BBC2

An animated mini-series for beginners, featuring a friendly extra-terrestrial. Globo acquires basic language skills when he crash-lands in Germany and meets young teenagers from the 31st century.

The programmes:

- use humour and fantasy to teach the language
- offer highly motivational material
- link the language closely with everyday activities, personal and social life, and the world around us.

GERMAN STORIES: BÜCHERREGAL

Print/Audio 11–14/Beginners

Reader pack (15 titles) 399146 \$39.99 Multiple reader pack (3 of each title) 399154 \$90.00 Cassette pack (3 x 50 minutes) 399162 \$46.45



A bookshelf full of attractive, purpose-written stories for German beginners. The series provides resources at three levels and covers a variety of genres, including fantasy, non-fiction, mystery and narrative.

A unique feature of Bücherregal is its combination of listening

support and reading activity. It consists of fifteen stories, originally made for radio, with full sound effects. Each story is available in a reader, illustrated in full colour and includes an open-ended activity page for follow-up creative work, as well as a glossary for developing reference skills.

Together with the cassettes, the books give a free-standing resource for use in the classroom or for pupils working on their own, and encourage reading for pleasure and the development of pupil autonomy.

LERNEXPRESS 1 AND 2

TV/Print/Video 13–16/Intermediate

Spring 1997

20 x 15 minute programmes 2.00–4.00am from Tuesday 25 February 1997

BBC2 The Learning Zone

Lernexpress 1 teacher's notes 346841 &6.75 Videopack – 2 x 50 minute videos, teacher's notes and transcripts 348232 &51.00 Lernexpress 2 teacher's notes 348224 &6.75 Videopack – 2 x 50 minute videos, teacher's notes and

transcripts 348240 £51.00



The popular and established *Lernexpress* provides German beginners with a lively introduction to the country and language of Germany in the 1990s. Moving from Hamburg to Munich, the emphasis is on authentic language situations. The lively young presenter, Sonja Zimmer, uses some English in *Lernexpress 1*, but speaks entirely in

German in later programmes. The split-screen images, voxpops, German graphics and pop music help consolidate students' language skills through repetition.

The package includes teacher's notes containing full transcripts, worksheets and ideas for exploitation.

THE GERMAN COLLECTION

TV/PRINT 16-18/ADVANCED

Summer 1997

5 x 25 minute programmes
Transmission dates to be confirmed

BBC2

Teacher's pack 000363 £9.99

Germany before and after the fall of the Berlin Wall, and issues affecting German society in the 1990s, such as recycling and attacks against 'foreign' workers, are some of the topics covered in *The German Collection*, a rich and varied selection of items from television stations in Germany and German-speaking countries.

The series is aimed primarily at post-16 students studying at advanced level but will be of interest to anybody with a working knowledge of German.

Programmes 3–5 are in a magazine format allowing easy access to individual sections.

The teacher's pack contains notes and ideas for classroom use plus photocopiable worksheets and transcripts.



FRESCH

FOR SCHOOLS

QUINZE MINUTES PLUS

TV/Print 11-13/Beginners



Spring 1997

10 x 15 minute programmes 12.15–12.30pm from Thursday 9 January 1997

BBC2

A free programme guide will be available from BBC Education Information, 201 Wood Lane, London W12 7TS.

This new series builds on the success of *Quinze Minutes*, and brings fresh ideas to those who have just started learning French. The programme presenters are a group of 11 to 13-year-olds who report on life in Guadeloupe and mainland France.

The themes covered support the curriculum areas of experience and include:

- talking about yourself and your family
- home and pets
- life at school and leisure activities
- shopping and health
- special events, including Carnival in Guadeloupe, holidays and visits.

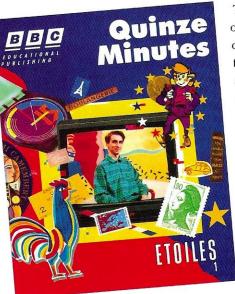
QUINZE MINUTES

VIDEOPACK

11-13/BEGINNERS

Videopack – 1 x 150 minute video, teacher's notes and transcripts 350083 £38.00

The popular, lively magazine series for French beginners is now only available on video.



The programmes focus on the everyday life of a group of French 11 to 13-year-olds in Rouen and the northern coast of France.

LE CLUB

TV/RADIO/AUDIO/PRINT/VIDEO 9–12/BEGINNERS

Spring 1997

10 x 15 minute programmes 11.15–11.30am from Tuesday 7 January 1997 repeat 1.30–1.45pm from Friday 10 January 1997

BBC2

Summer 1997

 10×15 minute programmes 4.40-4.55am from Thursday 17 April 1997

Radio 3 FM NightSchool

Teacher's notes (television) 396172 \$3.00

Teacher's notes (radio) 353104 \$3.00

Teacher's resource pack with notes, photocopiable visuals sheets and transcripts 372400 \$6.99

Videopack – video, audio cassettes, worksheets, transcripts, visuals and teacher's notes 373040 \$45.99



'... a weekly meeting of *Le Club* could prove a real winner with the new generation of young French learners.'

Times Educational Supplement

TELEVISION

Toby Anstis shares his enthusiasm for French with early learners with lively songs, animation, games and fun

activities. Meet some young people from Boulogne, who talk in simple language about their daily lives, homes and friends, visit a French primary school, and look at environmental issues. Each programme also features an animation about Globo, an extra-terrestrial who lands in a fantasy France of the 31st century.

RADIO

Stimulating presentation and varied activities are a feature of radio *Le Club*'s atmosphere. The radio team – Thierry, Robot, Juliet and the club members – introduce a mixture of songs, rhymes, quizzes and everyday phrases in authentic French. Children are encouraged to explore a wide range of themes and situations without any prior knowledge of the language.

TEACHER'S RESOURCE PACK

The teacher's pack contains teacher's notes, full transcripts and worksheets to develop ideas and themes from both the radio and television programmes.

SALUT SERGE

PRINT/AUDIO/VIDEO
PARENTS AND YOUNG CHILDREN



Audio cassette 387505 \$4.99

Book and cassette pack 387513 \$8.99

Activity book 387440 \$3.99

Videopack (2 x 90 minutes) 378662 \$14.99

This resource offers a new approach to learning French at home. The video is a recording of the entire television series, *Salut Serge*, from BBC Scotland, featuring the computeranimated monkey and his friends.

The activity book contains the same familiar characters, stories and language as the television series. The audio is linked to the activity book but has additional songs, rhymes and stories.

The children learn through stories, songs, games and puzzles, working at their own pace or with an older helper.

THUNDERBIRDS IN FRENCH

TV

10+/Special Educational Needs

Spring 1997

10 x 5 minute programmes 1.20–1.25pm from Wednesday 8 January 1997

BBC2

International Rescue breaks the language barriers. This foreign language version of the popular 'supermarionation' adventures, dubbed in French and shown in short episodes, will benefit pupils with a wide range of abilities. The exploits of the famous Thunderbirds team in this story called *The Manfrom MI5* provide motivation and stimulus for role-play and language development activities.

SATELLITES FRANÇAIS

Print/Audio 12–15/Intermediate

Reader pack (20 titles) 097878 \$39.99

Multiple reader pack (3 of each title) 09786X \$95.00

Cassette pack (3 x 50 minutes) 097835 \$30.00

Teacher's notes including 40 copymasters 097827 \$11.73

Reading and listening in French are combined in this exciting range of audio material spanning traditional tales, contemporary works, non-fiction and poetry.

The twenty stories are arranged at three levels and are atmospherically told, with full sound and music effects. Each story is also available as a full-colour illustrated book, so that pupils can read along as they listen. Pupils can choose the stories they like and teachers can monitor progress by using the accompanying worksheets.

ICI PARIS

TV/PRINT/VIDEO 12–14/INTERMEDIATE

Autumn 1996

 5×20 minute programmes 9.00-9.20am from Wednesday 18 September 1996

BBC₂

Teacher's notes containing full transcripts, ideas for exploitation and self-access worksheets 352302 &6.95 Videopack – 1 x 75 minute video, teacher's notes and transcripts 350091 &38.00

'Working from rigorous unit-by-unit linguistic objectives, the programmes are visually splendid and give a colourful, bird's-eye view of Paris.'

Times Educational Supplement

Set in a pacey magazine format, *Ici Paris* shows various sides of the city through the eyes of the two teenage Parisian presenters, Jean and Sirine. They take you on a whirlwind tour of Paris to meet their friends, and introduce you to their lifestyle and interests. The programmes cover a range of topics including science, technology and the creative arts. The cultural dimension will be of interest to older students.



Ici Paris skate boarders in Paris

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LE CAFÉ DES RÊVES

TV/PRINT/VIDEO 13–15/INTERMEDIATE

Autumn 1996

 5×20 minute programmes 9.00-9.20am from Wednesday 30 October 1996

BBC2

Teacher's notes 353651 £6.95 Videopack – 1 x 100 minute video, teacher's notes and transcripts 350105 £38.00

Filmed on location in Lille, *Le Café des Rêves* is a suspensefilled drama following a group of teenagers who try to raise funds to transform a run-down café into a popular meeting place by staging a rap concert. Punchy, exciting and entertaining, the stories have proved to be highly motivating.

The language level is carefully pitched and presents real, everyday French and the series offers a creative and imaginative resource which relates directly to the interests of teenage learners.

JEUNES FRANCOPHONES

TV/PRINT/VIDEO 14-16/INTERMEDIATE

Spring 1997

10 x 20 minute programmes 9.00–9.20am from Wednesday 8 January 1997

BBC2

Teacher's notes 397276 £6.95 Videopack – 1 x 200 minute video, teacher's notes and transcripts 397942 £51.00

'Attractive visual stimuli and excellent music... an excellent basis for topic-based teaching, which could extend into the new modular-style courses.'

Times Educational Supplement

Filmed in Toulouse, Quebec and Senegal with local, young, French-speaking presenters, this action-packed magazine series brings the colour and variety of the wider French-speaking world into the classroom. These lively programmes have something to offer students at a variety of levels, and one of the aims is to encourage teenagers to travel and use their French. Sport and fitness, the media, music and dance, food and diet, family life, clothes and personal image, and environmental issues are some of the themes presented by young people, for young people.



The Lille teenagers in Le Café des Rêves

CLÉMENTINE

TV/CD-ROM 14–16/Intermediate

Autumn 1996

10 x 15 minute programmes 11.15–11.30am from Tuesday 17 September 1996

BBC2

CD-ROM (Mac and PC formats) featuring substantial video footage, including specially recorded material, plus teacher's notes 298426 \$88.12

'The series marks a new stage in broadcast material for teaching modern languages.'

Times Educational Supplement

Meet *Clémentine*, a forthright 16-year-old, who introduces us to her family and friends, her lively imagination and her views on real-world issues.

Clémentine is the central character in this purpose-written drama for teenagers, which provides students with a new and motivating approach to language learning by involving them in real-life situations.

Each episode takes viewers into *Clémentine's* world through her experiences with school, love, family and her dreams. We also discover her reactions to more serious issues, such as pollution and illness.

Attention is given to the vernacular which is most likely to interest teenagers, while incorporating a core of familiar language and structures. No English is used.

The programmes are:

1 Croissant et chocolat

6 Un rendez-vous

2 C'est pas juste!

7 Au secours!

3 La tentation de Clémentine 8

Au voleur!

4 Une famille musicale

9 Les vacances

5 C'est l'amour

10 S.O.S. la terre

CD-ROM

The Clémentine CD-ROM develops the story, characters and locations of the television series, but can also be used independently. The CD-ROM leads users through an interactive adventure game which visits all five of

the National Curriculum Areas of Experience, providing extensive motivational activities for language learners starting at the lower end of the ability range. It allows opportunities to practise skills such as:

- listening for gist and detail
- making notes
- · seeking repetition
- skimming and scanning
- using context
- applying patterns.

NEWS FOR ALL LANGUAGE TEACHERS

A CD-ROM is planned for Autumn '96 offering teacher's notes and programme summaries supporting a range of BBC School series. It will include the following:

GERMAN

Lernexpress teacher's notes

FRENCH

Clémentine programme summary Ici Paris teacher's notes Le Café des Rêves teacher's notes Jeunes Francophones teacher's notes

SPANISH

Revista programme summary

Availability and price details are still to be confirmed.

Please contact BBC Education Information on 0181 746

1111 for further details.

THE FRENCH COLLECTION

TV/PRINT 16-18/ADVANCED

Summer 1997

8 x 25 minute programmes 9.15–9.40am from Friday 18 April 1997

BBC2

Student's workbook 354437 \$6.25

A free programme guide containing details of programmes 6–8 will be available from BBC Education Information, 201 Wood Lane, London W12 7TS.

'Offers plenty of cultural awareness, with well-chosen, entertaining and authentic materials which will be a valuable addition to any post-16 French course.'

Times Educational Supplement

From global warming, Eurotunnel, De Gaulle and Mitterrand, to advertisements and songs, the first five programmes in *The*

French Collection draw on existing television programmes from a number of different sources. They feature extracts on particular themes, with clips from France, from French-Canadian television and from French-speaking parts of Africa.

The student's workbook contains datable

The student's workbook contains detailed suggestions for exploitation of the programmes, related written texts and full transcripts.

Programmes 6–8 are compilations of fascinating and unusual short films from some of France's top directors.



SIPANIS II

REVISTA

TV/PRINT/VIDEO 11–14/BEGINNERS

Autumn 1996

10 x 15 minute programmes 10.45–11.00am from Friday 20 September 1996

BBC₂

Resource pack with teacher's notes, transcripts and 30 photocopymasters 375108 £17.50 Videopack – 1 x 150 minute video and resource pack 375116 £57.50

A free programme guide will be available from BBC Education Information, 201 Wood Lane, London W12 7TS.



A Spanish magazine on the TV offers a fresh look to Spanish for beginners in schools. The ten programmes in this series drop in on young people in their own environment to see what interests them and how they live their lives. In order to provide rich opportunities for contrasting experiences, the programmes visit Spanish-speakers in Colombia, Asturias and Madrid. The team of young reporters

bring a selection of competitions, reports, consumer items and music.

The language featured in the series reflects the needs of young learners of Spanish in terms of content and level, as well as the requirements of the curriculum. All areas of experience required at this level are covered. The unique combination of language and visual stimulus also contributes to pupils' motivation, cultural awareness and interest in the subject-matter. The programmes are broken down into short useful segments or 'pages', each centred on a key topic.

There is also an exciting new high-tech animation story featuring the adventures of Julio and Julia.

The programmes are:

1 iHola!

6 El cuerpo

2 Familia y animales

7 El tiempo libre

3 Casa y rutina

8 Fiesta

4 El colegio

9 Mi barrio

5 La comida

10 Moda y media

The *Revista* resource pack contains teacher's notes, full transcripts and photocopymasters to develop ideas and themes from the programmes to reinforce language learning and the videopack includes the complete series.

SABEL

TV/Print 14–16/Intermediate



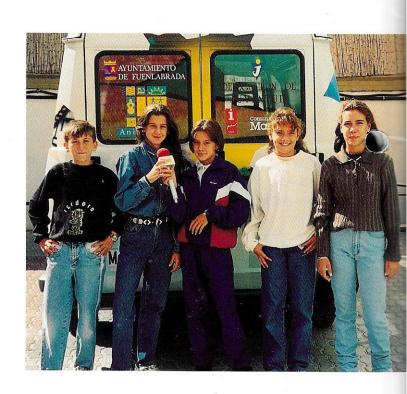
Spring 1997

5 x 20 minute programmes 1.25–1.45pm from Thursday 9 January 1997

BBC2

A free programme guide will be available from BBC Education Information, 201 Wood Lane, London W12 7TS.

Isabel is the central character in these five 20-minute dramas. Her daydreaming and experiences form the core of the programmes. Teenage lifestyle issues and family problems are tackled in humorous and imaginative styles with the aim of motivating learners and reassuring them that they can listen to extended Spanish with success and enjoyment. Attention is given to ideas most likely to interest teenagers as well as a core of familiar language and structures. No English is used.



SPANISH GLOBO

TV

9-12/BEGINNERS

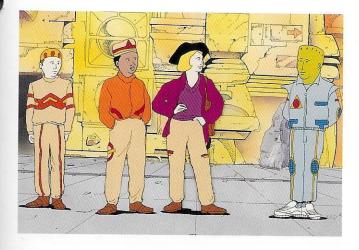
Autumn 1996, Spring 1997

10 x 5 minute programmes 1.20–1.25pm from Monday 16 September 1996 repeat 12noon–12.05pm from Wednesday 8 January 1997

An animated mini-series for beginners, featuring a friendly extra-terrestrial. Globo acquires basic language skills when he crash-lands in Spain and meets young teenagers from the 31st century.

The programmes:

- use humour and fantasy to teach the language
- offer highly motivational material
- link the language closely with everyday activities, personal and social life, and the world around us.



LIBRERÍA: SPANISH STORIES

Print/Audio 11–14/Beginners

Reader pack (15 titles) 399898 \$39.99 Multiple reader pack (3 of each title) 399901 \$90.00 Cassette pack (3 x 50 minutes) 39991X \$46.45

A fascinating selection of stories for groups in the early years of learning Spanish, this series combines interesting and imaginative audio stories with full-colour readers.

The stories, all read by native speakers, are arranged into three broad bands of difficulty in order to provide support for differentiation and progression.

Written for learners at Key Stage 3, these stories feature a stimulating variety of those genres which most appeal. All of them have a distinctive feel of the Spanish world, ranging from South America to Iberia.

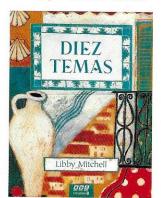
The reading books use illustration, colour and page layout to help the reader's confidence. Each book includes a glossary and activity page, encouraging creative work as a follow-up.

DIEZ TEMAS

PRINT/VIDEO

12-15/Beginners/Intermediate

Teacher's notes 345705 \$6.75 Videopack – 1 x 150 minute video, teacher's notes and transcripts 348259 \$51.00



'A well-structured, well-produced series ... students will find much of it useful in supplying a broad perspective of contemporary Spain.'

Times Educational Supplement

Diez Temas gives students a fascinating view of daily life in Spain as seen through the eyes of a group of teenagers from Salamanca, plus an opportunity to listen to authentic language. The language level is controlled through the use of graded questions which appear on screen in the vox-pop sequences. The video is supported by a comprehensive pupil's book and accompanying cassette.

THE SPANISH COLLECTION

TV/PRINT 16-18/ADVANCED

Summer 1997

5 x 25 minute programmes Transmission dates to be confirmed.

BBC2

Student's workbook 354445 &6.25

These five programmes present an evocative picture of life in post-Franco Spain through the eyes of Irish-born poet and writer Ian Gibson. His commentary is of near-native standard and offers an achievable role model for language students.



OTHER LANGUAGES

FOR SCHOOLS

THUNDERBIRDS IN HINDI

TV

7+/SPECIAL EDUCATIONAL NEEDS

Autumn 1996

10 x 5 minute programmes 1.20–1.25pm from 18 September 1996

BBC2

International Rescue breaks the language barriers. This foreign language version of the popular 'supermarionation' adventures, dubbed in Hindi and shown in short episodes, will benefit pupils with a wide range of abilities. The exploits of the famous Thunderbirds team in this story called *Tales of Penelope* provide motivation and stimulus for role-play and language development activities.

YOU AND ME IN PUNJABI

TV

3-5/Pre-school

Autumn 1996, Spring 1997

5 x 10 minute programmes 9.30–9.40am from Monday 16 September 1996 repeat 10.50–11.00am from Friday 14 February 1997

BBC₂

Short sketches featuring Cosmo and Dibs, the popular *You* and *Me* puppet characters, providing an opportunity for young children to share the culture of another language. There are both Punjabi and English versions of each sketch.

TEACHING TODAY: TEACHING MODERN FOREIGN LANGUAGES

TV/Print/Audio/Video INSET

Spring 1997

2 x 30 minute programmes 1.00–1.30pm Tuesday 4 and 11 February 1997

BBC2

2.00-3.00am 25 February 1997

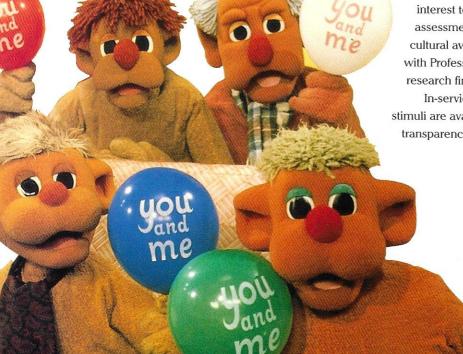
BBC2 The Learning Zone

Teacher's book 239487 \$4.95 Videopack – 1 x 60 minute video, 1 x 60 minute cassette, book and transparencies 23907X \$29.95



Two 30-minute programmes focusing on the foreign language classroom of the 1990s. Different schools are shown in different situations to illustrate the varied work and concerns of the teacher, as well as the achievements and perceptions of the learners. Major issues of continuing interest to teachers are raised, including differentiation, assessment, use of the target language, resources and cultural awareness. The audio tape includes an interview with Professor Eric Hawkins on a wide range of issues and research findings.

In-service training activities based on the programme stimuli are available in the accompanying book and transparencies.



The famous You and Me characters

FURTHER INFORMATION

BBC EDUCATION INFORMATION

BBC Education Information offers a telephone, postal, fax and e-mail information service about any BBC Education broadcasts or resources. The team can:

- give you information about language programmes and resources – transmission details, availability of print, videos, plus future projects
- send you free of charge any available timetables, leaflets, etc, on request
- add your name to our mailing list to receive updated information regularly.
 Write to BBC Education Information, Room G420, 201 Wood Lane, London W12 7TS.
 Phone 0181 746 1111 (an answerphone operates outside office hours)
 Fax 0181 752 4398
 E-mail education_information@bbc.co.uk

BBC BOOKS ENQUIRIES

For queries relating to language books or audio resources published by BBC Worldwide Publishing, please write to BBC Books Language Enquiry Service, Room A3116, 80 Wood Lane, London W12 OTT.

RECORDING BROADCASTS

Following the 1988 Copyright Act, educational institutions may only lawfully make recordings if they are licensed by the Educational Recording Agency (ERA).

Only those establishments meeting the statutory definition of 'educational establishments' are able to take out an ERA licence. Those which are in any doubt about whether they fulfil the statutory definition can contact ERA to discuss whether a licence can be granted.

For further advice on this or any aspect of ERA, please contact ERA Ltd, Isis House, 74 New Oxford Street, London WC1A 1EF.

The ERA scheme does not cover the Open University.

Individuals may record any programmes for their own private use.

RECORDING OPEN UNIVERSITY BROADCASTS

In addition to its well-known degree programmes, the Open University offers a wide range of materials for language learning. Please see page 17.

Educational institutions and companies wanting to record Open University programmes off-air for education and training purposes must apply for an off-air recording licence. These are administered by: Open University Educational Enterprises Ltd, 12 Cofferidge Close, Stony Stratford, Milton Keynes, MK11 1BT.
Telephone 01908 262 612.

ORDERING RESOURCES

The order form in the centre of this brochure enables you to obtain current resources directly from us. Orders can only be accepted on this form – if you need more copies, please contact BBC Education Information.

Those resources marked * on the order form are also available through booksellers and BBC Shops.

Credit card orders can be placed, 24 hours a day, by telephoning 01912 220 381. A postage and packing charge of £2.00 is added to each credit card order.

Prices given are correct at the time of going to press, but may be subject to change without notice.

SCOTLAND, WALES AND

NORTHERN IRELAND

Details about BBC Education programmes produced in Scotland, Wales and Northern Ireland and the resources that support them are available direct from the appropriate regional office:

- SCOTLAND
 John Russell
 Education Officer
 Room 305
 BBC Broadcasting House
 5 Queen Street
 Edinburgh, EH2 1JF
 Telephone 0131 469 4261
- WALES
 Dr. Eleri Wyn Lewis
 Education Editor
 Room 4020
 BBC Broadcasting House
 Llandaff
 Cardiff CF5 2YQ
 Telephone 01222 572 830
- Northern Ireland Eric Twaddell Senior Education Officer Room 201 BBC Broadcasting House Ormeau Avenue Belfast BT2 8HQ Telephone 01232 338 435

BBC LANGUAGE UNIT

The BBC Language Unit welcomes your feedback about any BBC language programmes or resources and handles queries about their use in learning or teaching. Please contact Joan Keevill (Adults) or Steven Fawkes (Schools) at Room 3370, BBC Education, 201 Wood Lane, London W12 7TS. Alternatively you can e-mail joan.keevill@bbc.co.uk or steven.fawkes@bbc.co.uk

PDC

The BBC now transmits Programme Delivery Control codes (PDC) on BBC1 and BBC2. PDC allows a suitably equipped video recorder to record a programme using teletext listings pages. The programme selected will be recorded in its entirety, even if the schedule is changed or the programme runs late.

BBC Education hopes that schools and colleges will take advantage of this new service, as it should make the recording of broadcasts much easier and more reliable. The BBC as a whole supports PDC.

More technical information is available from BBC Engineering Information on 0181 231 9191.

CEEFAX

A daily listing of BBC Education television and radio programmes is available on pages 635–639 of CEEFAX.

NEW AUDIO SITE LICENCE FOR EDUCATIONAL ESTABLISHMENTS

The BBC has launched a new site licence scheme covering all audio tapes linked to certain adult language courses. This gives centres the right to make an unlimited number of duplicate tapes for use by registered students and tutors within the centre. The courses covered are: Deutsch Plus, The French Experience 1 and 2, Sueños World Spanish 1 and 2, Italianissimo 1 and 2, French Means Business and Spanish Means Business.

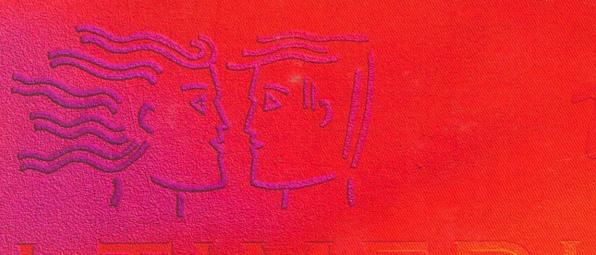
The site licence cost is double the cassette price. To apply, simply order a new set of cassettes with site licence using the order form in this brochure. The BBC regrets it is unable to backdate this service or to extend it beyond the courses listed. (This licence is not related to the ERA licence which covers all broadcast programmes.)

USEFUL TELEPHONE NUMBERS

BBC Education Information	0181 746 1111
BBC Language Unit	0181 752
	5183/4338
BBC Books	0181 576 2570
BBC for Business	0181 576 2361
The Open University	01908 261 662
BBC English	0181 576 3564
BBC Education Scotland	0131 469 4261
BBC Education Wales	01222 572 830
BBC Education	
Northern Ireland	01232 338 435



TOUTEN OUTEN -



LANGUAGE
Learning
Order Form

1996/7

TV Radio Print Audio Video CD-ROM

PLUS 2 NEW SPECIAL OFFERS - SEE BACK FOR DETAILS



Language Learning 1996/7 Order Form

Programme Title		QUANTITY	ISBN	PRICE	VALUE	
GERMAN FOR ADULTS						
*Deutsch Plus	course book (available September '96)		39918X	£12.99		
	cassette pack 1		39921X	£12.99+		W
	cassette pack 1 with site licence		399215	£25.98+		
7	cassette pack 2		400315	£12.99+		
	cassette pack 2 with site licence		400315	£25.98+		- 17
	CD pack		399228	£35.00+		
	tutor's guide		399198	£19.99+		
	tutor's cassette pack		400285	£14.99+		
	tutor's cassettes with site licence	= 1	400285	£29.98+		
	activity book		399201	£4.99		
	book and cassette pack		400293	£37.50+		
	television study guide (available December '96)		003109	£5.00		
Deutsch Direkt!	course book		210990	£8.99		
	cassette 1		211822	£6.99+		
	cassette 2		211857	£6.99+		
	cassette 3		211865	£6.99+	1797	
	cassette pack		367474	£19.99+		
	book and cassette pack		214910	£29.99+		
	activity book		215461	£5.99		
	tutor's notes		211814	£3.99		
Get By in Business German	book		364181	£4.99		
	book and cassette pack	L	364440	£14.99+		
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The French Experience 2	course book (available August '96)		40020X	£14.99		
	cassette pack 1		400250	£14.99+		
	cassette pack 1 with site licence		400255	£29.98+		
	cassette pack 2		400307	£14.99+	30%	
	cassette pack 2 with site licence		400305	£29.98+		
	television transcripts		00198X	£3.00		
The French Experience 1	course book		367814	£10.99		
	cassette pack 1		399023	£12.99+	L.	
	cassette pack 1 with site licence		399025	£25.98+		
	cassette pack 2		399384	£12.99+		
	cassette pack 2 with site licence		399385	£25.98+		
	CD pack		399031	£35.00+		
	book and cassette pack		399104	£37.50+		
	activity book		399015	£4.99		
	tutor's guide		399007	£19.99+		
	tutor's cassette pack		399368	£14.99+		
	tutor's cassette pack with site licence		399365	£29.98+		
A Vous La France!	course book		210117	£8.99		
	tutor's notes		210931	£4.99		
	cassette 1		210761	£6.99+		
	cassette 2		210923	£6.99+		
	cassette pack		367466	£12.99+		
	book and cassette pack		214902	£23.99+		
	activity book		360747	£4.99		
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	cassette pack	Day 19, 19	212136	£12.99+		
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	cassette pack		211830	£19.99+		
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	cassette pack		364009	£23.99+		
	cassette pack with site licence		364005	£47.98+		
	book and cassette pack		367539	£35.00+		
Get By In Business French	book		364734	£4.99		
	book and cassette pack		364459	£14.99+		

PROGRAMME TITLE		QUANTITY	ISBN	PRICE	VALUE
SPANISH FOR ADULTS	*			mil Hubban	
*Sueños World Spanish 2	course book (available August '96)				
en e	cassette pack 1		400366	£13.99	
	cassette pack 1 with site licence		400382	£13.99+	
	cassette pack 1 with site licence		400385	£27.98+	
			400390	£13.99+	
Sueños World Spanish 1	cassette pack 2 with site licence		400395	£27.98+	
Jacinos World Spanish	2000 CONT. 100 CONT.		399279	£10.99	0.000
	cassette pack 1		399457	£12.99+	
	cassette pack 1 with site licence		399455	£25.98+	
	cassette pack 2		399465	£12.99+	
*	cassette pack 2 with site licence		399465	£25.98+	
	CD pack		399317	£35.00+	
	book and cassette pack		399473	£37.50+	
	activity book		399295	£4.99	
	tutor's guide	I I I I I I I I I I I I I I I I I I I	399287	£19.99+	
	tutor's cassette pack		399309	£14.99+	
	tutor's cassette pack with site licence		39930S		
Red President Programme	television transcripts			£29.98+	
España Viva	course book	THE THE WILL DESIGN	001181	£3.00	
	cassette 1		212861	£8.99	
	cassette 2	THE ROLL OF	212888	£6.99+	
	cassette pack		212896	£6.99+	
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	activity book		214937	£23.99+	
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	book and cassette pack		369906	£35.00+	
	marketing rector				
ALIAN FOR ADULTS					
Italianissimo 1	course book		362332	£9.99	
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	cassette pack 2		400331	£12.99+	
	cassette pack 2 with site licence		400331	£12.99+	
	book and cassette pack		400333	125.98+	
	with study guide poster		200442		
	activity book		399112	£39.99+	
	tutor's book		399376	£4.99	
talianissimo 2	course book		36470X	£15.00	
			364211	£14.99	
	cassette pack 1		40034X	£14.99+	
	cassette pack 1 with site licence		400345	£29.98+	
	cassette pack 2		400358	£14.99+	
Buongiorno Italia	cassette pack 2 with site licence		40035S	£29.98+	
suoligiorno Italia	book		164794	£9.99	
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	cassette 2		165278	£6.99+	
	cassette 3		165375	£6.99+	
	cassette pack		367458	£19.99+	
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	land.		000005	£13.99+	
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	cassette pack		400153	£12.99	
ireek Language and People	book		400161	£14.99+	
and and reobie			165758	£10.99	
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ussian Language and People	book	and the same of th	400129	£13.99	
ingo! How to Learn a Language	cassette pack		400137	£14.99+	
	book				

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